

Newbury Cultural Council Meeting Minutes

June 27, 2022 at 5:30 p.m. ET

Town Hall - 12 Kent Way, Newbury (Byfield), MA - 2nd Floor Hearing Room

Council Members Present:

Amy Thurlow, Co-Chair/Treasurer
Michelle Ouellette, Co-Chair/Secretary
Bart Bracken, Co-Treasurer
Jeanne Anderson, Co-Secretary
Margaret Russell
Lloyd Hamovit
Marguerite "Minnie" Flanagan

Council Member Absent:

Bart Bracken, Co-Treasurer

Additional attendees: Robin Lawson & Lynn Kettleson

Call to order:

Approval of 04-05-22 meeting minutes

- Voted to approve

Recap Newbury Town Day activities:

- Jeanne provided an overview of the Library Art Exhibit - open until July 8th. There were 50 attendees on Newbury Town Day
- Margaret provided an overview of Open Studios on the Lower Green. There were 12 artists that participated, with the youngest being 11 years old. Lloyd did pottery demos throughout the morning. The School House was open and a docent giving tours at Burial Ground. May open up to out of town artists for a nominal fee.
- Robin Lawson provided an overview of Town Day: Amesbury, Newburyport, Georgetown & Newbury LCC's supported Newbury Town Day
- If charge a fee next year - possibly to do a scholarship
- Missing from the event— food trucks, music, drinks and a larger crowd
- Most who attended were from Old Town. Should all Newbury Town Day be on different date? Issue this year was Graduation and Holiday weekend
- Many people came out to volunteer for next year
- Side note: The upcoming Art Sheds at Library are gathering artist from Newbury, Newburyport, Rowley & Salisbury (Grant funds helped to not have artists pay).

Discuss NCC Survey Results gathered on Newbury Town Day

- Bart and Minnie were at the Art on the Lower Green during Newbury Town Day and had a fun time conducting the survey and it was easy to get people to participate
- Feedback: Provided in separate document. Many people use the Newburyport library, rather than Newbury (Old town is using Newburyport)
- Results are mainly due to demographics. Encouraged on people's enthusiasm.
- Minnie had specific NCC banners and poster made to draw visibility to NCC.
- Possibly survey in more locations – PlumFest (Sept 17th – Minnie to do survey), Fireman's Muster (Last week of July), Circus Smircus (Aug 4 & 5 @ Spencer Pierce – Theatre in the Open) and library
- Cardboard Boat Regatta was cancelled at the last minute.
- Events need to be individually marketed and a lot earlier.

Discuss NCC's priorities and guidelines as they are due in Simply Smart on August 31st.

- Utilize details from survey results, which were not much different than FY 2022

New LCC Program Officer, Carolyn Cole

Additional business as needed

- FY 2023 Grant Proposals due Oct 17th
- Llyod shared the Amesbury CC flyer on "What Do We Do" & their website.
- Lynn Lawson suggestion to do a regional article for the LCC's in the Newburyport Daily News, possibly in conjunction with the Newbury Town Day's recap article
- Link to find the survey that will inspire people to respond. Post online
- Michelle to ask if we may have our own website from Town

Adjourn –6:36 p.m. ET

Next Meetings –Tuesday, December 12, 2022 p.m. 5:30 pm ET - 12 Kent Way, second floor meeting room, Newbury Town